

Saint Peter Tourism Board Meeting Agendas

January 24, 2025 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-agenda-materials-1.24.25.pdf>

December 6, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Meeting-Materials-12.6.24.pdf>

October 25, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-agenda-October-25-2024.pdf>

September 27, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-agenda-9.27.24-scanned.pdf>

August 23, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Agenda-and-Materials-8.23.24.pdf>

June 28, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Agenda-6.25.24-merged.pdf>

May 24 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Agenda-5.24.24-and-minutes-4.26.24.pdf>

April 26 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Agenda-4.26.24-and-minutes-3.22.24.pdf>

SAINT PETER TOURISM BUREAU, BOARD OF DIRECTORS 8 a.m. – Friday, March 22, 2024; At Saint Peter Chamber of Commerce/Tourism Bureau, 101 S. Front St.

AGENDA

Call to Order and give Oath of Office to two new members – Josh Weisenfeld and Abbey Lane

Consider Approval of Minutes for January 26, 2024 Meeting

Lodging Tax Comparison; Grant Spreadsheet Review; Account Balance Report - Lodging Tax Account - \$64,492 bank statement January 1, 2024; \$61,065 on January 31,

Grant Application - Govenaires – 2024 Programs Promotion – Requesting \$3,000. Please see eligible expenses in application along with entire document. 90 percent is \$2,700.

Grant Final Report – 2024 WinterMania – Ambassadors – Professional wrestling event. Requesting final 10 percent of approved grant. 10 percent is \$100.

Grant Final Report – 2023 Blues Fest – Ambassadors - Tabled from December meeting. Research was requested. We visited with the Ambassadors.

Grant Request – 2024 Minnesota Original Music Festival tabled from January meeting, requesting research on whether public relations-related expenses fall under umbrella of eligible promotion – Eli Hoehn. Making case for distribution of the promotion message, not creation of the message. Requesting \$3,000; \$2,700 is 10 percent

Grant Application – 2024 Saint Patrick's Day – Ambassadors. Requesting \$3,000. 90 percent is \$2,700.

Grant Application – 2024 Festival of Nations – Good Neighbor Diversity Council. Requesting \$3,000. **Grant Application** -- 2024 Barbecue Event – Minnesota Barbeque Society. Requesting \$1,000. 90 percent is \$900.

Grant Application – 2024 Spring to Saint Peter – Chamber. Requesting \$1,000. 90 percent is \$900.

Other Business — Proposed rubric considering promotional grants (evaluation criteria); Consideration of reusable signage specifically. Is this a capital expense; Proposed revisions to Grant Application Form with eligible expenses

Next Meeting: 8 a.m. on Friday, April 26, 2024 at [101 S. Front St.](https://www.stpeterchamber.com)

February 23, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Agenda-2.23.24.pdf>

January 26, 2024 — <https://www.stpeterchamber.com/wp-content/uploads/Tourism-Agenda-1.26.24-and-minutes-12.1.23.pdf>